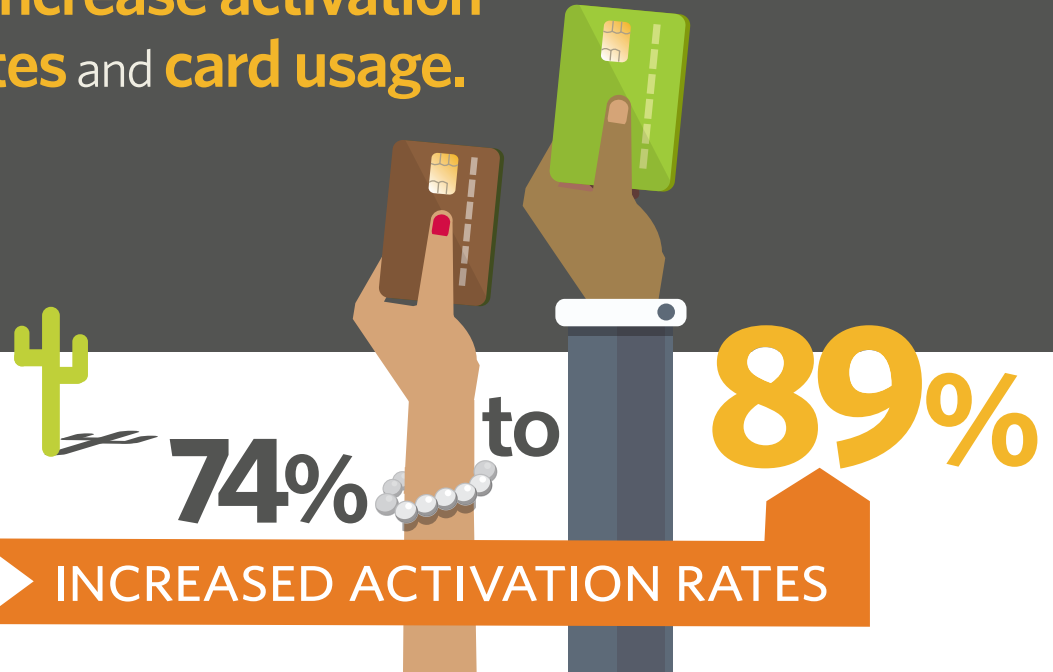


Instant Issuance™

A **\$2.23B** financial institution headquartered in the Midwest wanted to **increase activation rates** and **card usage**.



74% to 89%
INCREASED ACTIVATION RATES



Instant Issuance
Avg Usage Time



47% of Cards Used Within 8 Hours



NON-Instant Issuance
Avg Usage Time



20%
Reduction in Card Costs
(due to reduced shipping costs)

Results based on Harland Clarke data. Many variables impact campaign success. Harland Clarke does not guarantee or warrant earnings or a particular level of success.



Find out how Instant Issuance™ can help you improve the customer experience, boost card activation and increase cardholder usage.

call 1.800.351.3843
email contactHC@harlandclarke.com
visit harlandclarke.com/CardsCX