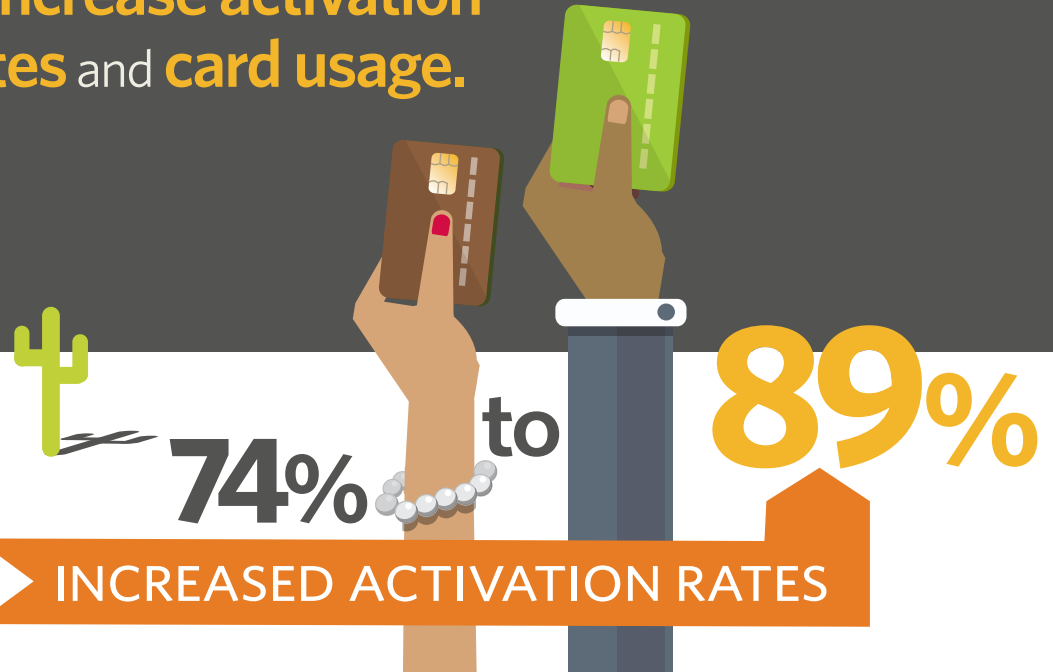


# Instant Issuance™

A **\$2.23B** financial institution headquartered in the Midwest wanted to **increase activation rates** and **card usage**.



**Instant Issuance**  
Avg Usage Time



**47%** of  
Cards Used  
Within 8 Hours



**NON-Instant Issuance**  
Avg Usage Time



**Reduction in Card Costs**  
(due to reduced shipping costs)

Results based on Harland Clarke data. Many variables impact campaign success. Harland Clarke does not guarantee or warrant earnings or a particular level of success.



Find out how how Instant Issuance™ can help you improve the customer experience, boost card activation and increase cardholder usage.

*call* 1.800.351.3843  
*email* [contactHC@harlandclarke.com](mailto:contactHC@harlandclarke.com)  
*visit* [harlandclarke.com/CardsCX](http://harlandclarke.com/CardsCX)