

Promotional Products at a Glance

Promotional products are useful, everyday items given to consumers to remind them of your brand every time they're used.

\$25B 

FAST-GROWING INDUSTRY

How are they used?



Top industries



1. Brand/product awareness
2. Corporate identity
3. PR & goodwill
4. Customer retention & appreciation
5. Generate sales & referrals

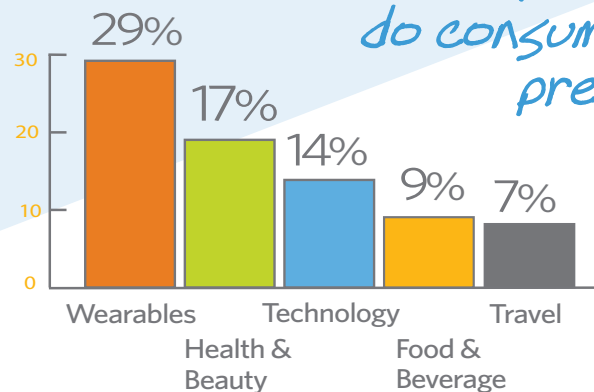
Do they work?

79% researched the brand

83% are more likely to do business with the brand

82% had a more favorable impression of the brand

What kind of products do consumers prefer?



Learn more about a solution that helps promote your brand and opens a new revenue source.

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