

The Potential of Promotional Products

Promotional products have the power to build your brand among consumers to generate measurable, bottom-line results.

#1 most effective form of advertising to prompt action

\$25B FAST-GROWING INDUSTRY



70% of brands say promotional products *achieve their marketing goals*

75% of potential consumers believe promotional products are *a good way to learn about new businesses in the area*

98% of companies that use promotional products, *use them for external and internal marketing strategies*

85% of recipients *did business with the brand*



Learn more about a solution that helps promote your brand and opens a new revenue source.

call 1.800.351.3843
email contactHC@harlandclarke.com
visit harlandclarke.com