



CASE STUDY

Seamless System Integration Makes Treasury Supply Inventory Management a Breeze

Seamless
platform integration,
from order to invoice

Flexibility to meet
seasonal volume
fluctuation

Fully managed
solution

CHALLENGE

An American multinational consumer electronics retailer with 1,200 stores in the U.S. and Canada, needed a treasury management product supplier that could integrate with the company's punchout platform allowing stores to order only items customized for that specific store. With an eye toward greater efficiency at the store level, the company's goal was to save managers and staff time and achieve just-in-time inventory management and fulfillment.

SOLUTION

The client discovered Harland Clarke was uniquely equipped to provide its stores with the specific bank deposit products they required. The companies integrated their respective order and purchasing platforms. This meant that when stores placed orders for their bank deposit products the orders were directly transmitted to the Harland Clarke production facility for immediate fulfillment. For additional efficiency, Harland Clarke's invoicing process then linked back to the client's punchout platform for billing.

Harland Clarke capabilities extend beyond process to include product as well. Harland Clarke created specialized, larger capacity bank deposit bags to accommodate the client's holiday selling season. It automatically ships larger bags to high-volume stores during the season, then automatically switches back to standard-sized bags when the season is over.

RESULTS

Harland Clarke successfully collaborated with the client for seamless system integration to meet their treasury management products business objectives. Even better, Harland Clarke is able to fully manage the treasury management solution with minimal involvement required from the client's internal resources.

Many variables impact campaign success. The information contained within this case study is provided for demonstrative purposes only. Harland Clarke does not guarantee or warrant earnings or a particular level of success with a campaign.

Learn how Harland Clarke can help you streamline operations and reduce costs.

THE HARLAND CLARKE DIFFERENCE

At Harland Clarke, a single strategy defines everything we do. We help organizations connect with their customers how, when, and where it matters throughout the entire relationship lifecycle. Our Payment and Marketing Services drive customer engagement in every relevant way across channels to increase acquisition, improve activation, deepen relationships and retain them for the long term. We are invested in giving our clients a distinct advantage in today's experience economy. With Harland Clarke as your partner, you have a single, trusted source to help advance your strategic business growth and ensure enduring success.

Call 1.877.870.3015

Email transouceinfo@harlandclarke.com

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