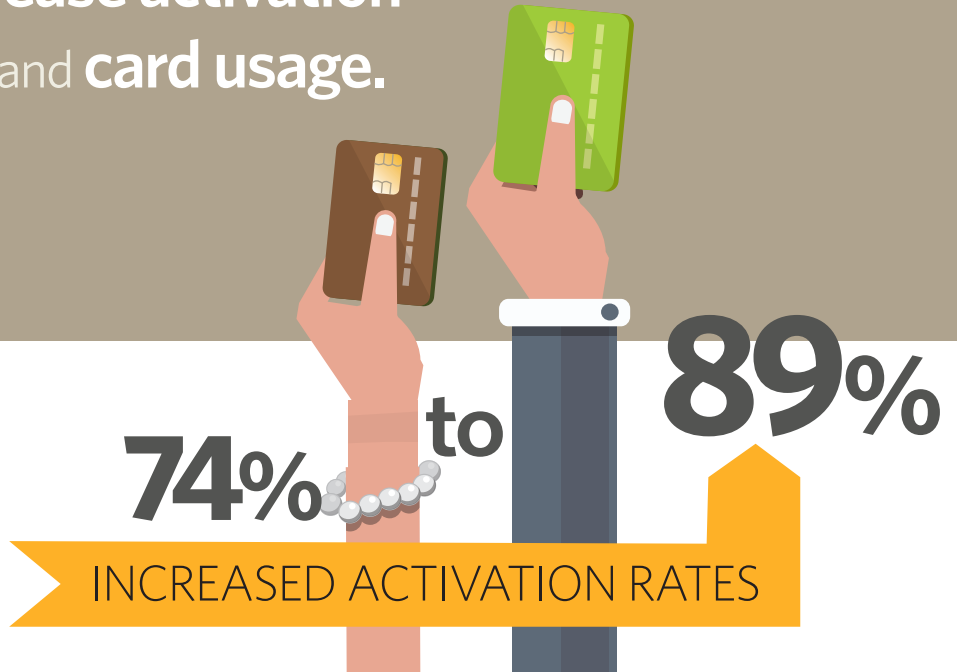


CASE STUDY: Card@Once®

A **\$2.23B** financial institution headquartered in the Midwest wanted to **increase activation rates** and **card usage**.



INSTANT Issuance
Avg Usage Time



47% of Cards Used Within 8 Hours



NON-Instant Issuance
Avg Usage Time



Reduction in Card Costs
(due to reduced shipping costs)

Results based on Harland Clarke data. Many variables impact campaign success. Harland Clarke does not guarantee or warrant earnings or a particular level of success.

For more information about how Card@Once® can help you **improve the account holder experience, boost card activation** and **increase cardholder usage**, contact your Harland Clarke account executive or visit harlandclarke.com/CardAtOnce.

